



**Property  
Industry  
Foundation**



**In 2020 we celebrated 25 years of making  
a difference to youth homelessness**







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## Acknowledgement of Country

We acknowledge the Traditional Owners of country throughout Australia and recognise their continuing connection to land on which PIF Houses (Haven) are built. We pay our respects to Elders past, present and emerging.



**44,000 young people don't have a safe and secure place to sleep tonight in Australia.<sup>1</sup>**





## Introduction

# 1 in 3 young people who ask for a place to sleep tonight will be turned away<sup>2</sup>

Behind those numbers are many more at-risk young people who need a helping hand.

Without a place to call home, these young people are vulnerable to poverty, ill health, social adversity, missed educational opportunities and lack of meaningful employment.

The property and construction industry creates and shapes communities.

*Our industry can and should play a role in addressing the issue of youth homelessness.*

For 25 years we have led an industry-wide collaboration to have an impact on youth homelessness by raising funds, building accommodation, and providing ongoing support for homes where young people can sleep safely. And we're just getting started.

The companies and people that support The Property Industry Foundation contribute to their own strong corporate social governance outcomes – and actively demonstrate to stakeholders their commitment to economic, social, and environmental change in Australia.

**Together, we build a tangible solution to youth homelessness and provide a foundation of opportunity from which these young people can determine their future.**

<sup>1</sup> Australian Bureau of Statistics, 2016.

<sup>2</sup> Australian Institute of Health and Welfare, 2019. Specialist Homelessness Services Annual Report 2018–19. Cat. no. HOU 318. Canberra: AIHW.



## About Us

# A watershed year for The Property Industry Foundation

In 2020 we're celebrating how far we've come in 25 years and the impact we have on vulnerable young people.

Our three pillars of action – **Building, Fundraising and Engagement** – work together to focus the property and construction sector to make a difference to youth under 25 already on the streets or at risk of future homelessness.

## Rebuilding lives, one bedroom at a time

Our major initiative – the building and refurbishing of homes for homeless youth – has been underway since 1996.

When construction is complete, we hand over to well-established youth homelessness experts with a strong record of helping homeless youth get back on track and move onto independent lives.

For every  
**\$1 donated**  
we create  
**\$2 of value**

### THE PIF HOUSE (HAVEN) MODEL



When The Foundation commits to a build for charity, it fundraises for entire build – we want to make sure these homes get completed.



We then approaches major builders to build homes for homeless youth on a pro- bono basis.



The builders then ask their supply chain to also contribute in-kind or discounted labour & goods.



We also have strong relationships with suppliers, who also donate goods.



A home is typically built 50% from in-kind activity and 50% from funds The Property Industry Foundation generates through its fundraising activities.



## Early intervention to stop homelessness before it starts

Approximately 20% of The Foundation's net fundraising revenue supports early intervention, employment and education programs.

Youth homelessness demands coordinated solutions; we invest in initiatives to reach thousands of at-risk youth.



COUNSELLORS



EARLY INTERVENTION



EDUCATION AND EMPLOYMENT

## Be a change-maker

The Property Industry Foundation is your charity, we provide social impact, engagement opportunities, and access to great networking experiences through an industry-wide collaboration to build a tangible solution for youth homelessness.



IMPACT



ENGAGEMENT



ACCESS

***"Most of what we do at The Foundation is focused on building homes for homeless youth because that is where our expertise lies.***

***However, it is important for us to think about the underlying causes of youth homelessness, so we can help stop young people from becoming homeless in the first place."***

– Kate Mills, CEO,  
The Property Industry Foundation



**2020 Snapshot**

# Impact for homeless youth

Alongside the challenges of 2020 we've seized new opportunities to accelerate progress on ending youth homelessness.



## **253 YOUNG PEOPLE**

were provided shelter in the homes built by the PIF House Program (Haven)

## **49 NEW RESIDENTS**

with 22 transitioning to independent living

## **15 NEW BEDROOMS**

with 32 more in the pipeline

Over

## **2,600 YOUNG PEOPLE**

were supported by our charity beneficiaries

## Engaging partners and stakeholders

Introduced the

### **30-DAY FITNESS CHALLENGE**

online fundraising event

### **12 BENEFICIARY PARTNERS**

### **109 CORPORATE PARTNERS**

### **119 COMMITTEE MEMBERS**

Investment in the

### **NSW END STREET SLEEPING COLLABORATION**

### **NEW WEBSITE**

### **\$660,338**

value of in-kind goods and services donated

### **8 WORKERBEES**



## Building our Brand

**In 2020, we began creating a new brand that reflects our commitment to make a tangible difference to the serious and persistent problem of youth homelessness.**

We spoke with key stakeholders and investigated what The Property Industry Foundation means and has meant to our industry for 25 years. We also asked what it should be.

With the launch of our new brand in January 2022, we are laying the groundwork for The Property Industry Foundation to:

- Become a 'badge of honour,' something that people want to be associated with. We are the property and construction industry's charity.
- In addition to Building Homes for Homeless Youth, we provide social impact, engagement opportunities, and access to networking.

## We Are For Homeless Youth



**PROPERTY  
INDUSTRY  
FOUNDATION**



## Introducing Haven

**Haven** is the new name for our housing initiative – formerly the **PIF House Program**.

Why Haven? A haven is a place to feel safe, secure, and protected. Haven homes are safe environments for young people at risk or homeless.

The updated branding gives the message that the homes we build under the Haven model does more than give young people a place to sleep at night. It gives them a warm, safe, secure, and supportive place to stay for 12-18 months while they rebuild their lives.

With every Haven home we build, we're providing bedrooms that are breaking the cycle of homelessness and changing lives for the better.

**We won't stop until we realise our vision of a safe home for every young Australian.**

A Tangible Impact

# 236 bedrooms for homeless youth over 25 years



## QUEENSLAND

- Windsor (2014)**  
Brisbane Youth Services
- Undisclosed Location (2022)**  
The Salvation Army

## NEW SOUTH WALES

- Nowra Hill 1 (2001)**  
William Campbell Foundation
- Sutton Forest 1 (2001)**  
Father Chris Riley's Youth Off The Streets
- Sutton Forest 2 (2001)**  
Father Chris Riley's Youth Off The Streets
- Nowra Hill 2 (2005)**  
William Campbell Foundation
- Dulwich Hill 1 (2006)**  
Stepping Stone House
- Robertson House on Triple Care Farm (2006)**  
Mission Australia
- Emu Plains (2007)**  
Marist180
- Regent Street (2012)**  
Salvation Army
- Five Dock 1 (2013)**  
Catholic Care
- Five Dock 2 (2013)**  
Catholic Care
- Lewisham (2014)**  
Wesley Mission
- Manly (2014)**  
Burdekin Association

- Blacktown (2017)**  
Marist180
- Dundas (2017)**  
Wesley Mission
- Kingsford (2019)**  
St Laurence House

- Orange (2019)**  
Marist180

- Toongabbie (2019)**  
Marist180
- Dee Why (2020)**  
Burdekin Association
- Parkview (2020)**  
KARI Foundation
- Dulwich Hill 2 (2021)**  
Stepping Stone House

## VICTORIA

- Heathmont (2010)**  
Lighthouse Foundation
- Cheltenham (2011)**  
Lighthouse Foundation
- Bonbeach (2014)**  
Lighthouse Foundation
- Boronia (2014)**  
Lighthouse Foundation
- Coburg North (2016)**  
Lighthouse Foundation
- Melbourne (2019)**  
Melbourne City Mission
- Clayton (2021)**  
Lighthouse Foundation
- The West Refuge (2021)**  
Melbourne City Mission



# Where we fit in the youth homelessness ecosystem

## Collaboration across a complex issue

Affordable, suitable, and stable housing is fundamental to ensuring the economic, social, psychological, and physical wellbeing of young people.

But unemployment, casualised and unstable jobs, increasingly high rental costs, and a lack of affordable, suitable and stable housing makes transitioning to, and maintaining, independent living a huge challenge.

### **The major trigger for young people leaving home is family conflict and violence.**

Other reasons include relationship breakdown, alcohol and other drug use, and leaving state care. Tragically, many escape one dangerous situation only to find themselves in another.

**The impact we can have working together is more than the sum of our parts.**

The property and construction industry has the power to break that cycle for young people.

Builders, funders, engineers, landlords, developers, materials suppliers, architects, and project managers provide Australia's built environment, one home at a time. Working together, we can give young people a place to rest, regroup and reclaim their lives.

## Working together across an industry

The Property Industry Foundation's three-pillared strategy:

### **BUILD**

Build more bedrooms, in caring, secure home environments that give youth a second chance at their best life.

### **ENGAGE**

Harness the resources and synergies of the property and construction industry to make a tangible impact on Australian youth homelessness.

### **RAISE**

Every home that we build is fully underwritten by The Foundation and our 50/50 model where 50% of each project is delivered as in-kind goods and services, means that every dollar raised creates two dollars of value.

## Who makes it work?

### INDUSTRY PARTNERS

Major builders and suppliers who donate their time, expertise, and materials to match our fundraising dollars, effectively doubling our financial resources on every build.

### SUPPORTERS

Corporate and individual donors in the property and construction industry, the broader business community, and the general public.

### CHARITY PARTNERS

Experts in youth homelessness who come to us with a proposal for a build and/or for support to provide counselling, early intervention, and education and employment pathways for homeless youth or young people at risk of homelessness.

### THE PROPERTY INDUSTRY FOUNDATION

Leads and coordinates the efforts of our industry, along with our charity partners, to make a tangible impact on youth homelessness.



## A place to stay, support to grow

With our Foundation partners working together, every operating **PIF House Program (Haven)** takes the pressure of survival off young shoulders, so our youth can re-engage in study, find work, contribute to the economy, and engage with their community.

Our focus is on a solution which is tangible, enduring, helps many young people over many years, and sets up young people with stability and a brighter future.

**It is not about a  
roof over your head.  
It's about a place  
to call home.**





## Our Supporters

# Your impact on the community is powerful, and we thank you

Our industry supporters make it possible to stretch partner funds to double their value.

Corporations, charities, suppliers. In the end we're all people with a heart for making a difference to the lives of young people who find themselves living rough. The Property Industry Foundation committee members in every state, made up of industry people, make it happen through their collective efforts.

We acknowledge and thank you for your time and contributions.

## The Property Industry Foundation Committees

Barry Aarons	Amy Dickinson	Jeff Marchant	Bettina Sheeran
Luke Ackland	Ashley Duster	Matthew Margiotta	Mark Sheldon
Nathaniel Adams	Lucy Ebzery	Michael Mayers	Benjamin Slack
Christopher Ahern	Jane Edwards	Brian McGovern	Tim Slattery
Jayden Ameresekere	Kirsty Edwards	Susan Mercer	Peter Small
Tass Assarapin	Jessica Evans	Tim Morgan	Mahoney Smith
Joel Barnett	Adam Flint	Sarah Moss	Rebecca Smith
Simon Beirne	Kaysten Flory	Chris Mountford	Luke Smith
Antony Blackshaw	Darcy Frawley	Brenton New	Nicholle Sparkes
Sarah Bloom	Sarah Friend	Christine O'Hara	Richard Stacker
Andrew Borley	Travis Gielen	Stephanie Partridge	Guy Stafford
Stephen Boss	Lee Gio	James Patterson	Joel Stringer
Ann-Marie Brady	Simon Gobbo	Holly Pearce	Shane Strong
Wendy Brakey	Rowan Griffin	Matthew Powell	Jacob Swan
Loreta Brazukas	Sarah Hogan	Avril Pretorius	Jamie Toko
Daryl Browning	Ruth Hoog Antink	Michael Rayner	Adina Toumi-Cussinnet
Lauren Bunning	Richard Horne	Kate Reid	Priscilla Tran
Joshua Bush	Nick Ioannou	Paul Reidy	Richard Ventura
Simone Carroll	Amy Johnson	Zoe Robinson	Jason Vieusseux
Yvonne Chan	Scott Johnston	Jessica Robinson	Cameron Wakeham
Christina Cho	Arthur Lane	Martin Robinson	Caroline Wallace
Bianca Christensen	Steve Lee	Matthew Rollason	Sophie Walsh
Joshua Clarke	Kerri Leech	Stella Rosenthal	Sunmita Warrior
Stephanie Collins	Cameron Leggatt	Daniel San Martin Lens	Breellen Warry
Chelsea Crichton	Adele Levinge	Anthea Savidis	Steve Watson
Ashesh Dalal	Rosemary Ley	Ellie Schwab	Sam Wood
Peter Dally	Jordan Lipton	Andrew Schwartz	Alanah Woods
Chris Davis	Penny Lloyd	Lauren Sharp	Rob Zeidaks
Karl Davis	Monica Loeffler	Maddy Sharp-Doepel	
Nick Deeks	John Marasco	Eliza Shaw	

## Our Donors

Our major financial and in-kind supporters are the industry's leading companies and their decision-makers, and their people who have served with their time and talents.

As well as corporate donors, we thank our industry and charity partners, our individual donors, and everyone who supports our fundraising efforts.

*Through your generosity and collective expertise, we've made a difference.*

### NATIONAL DONORS

Architectus	Milliken-Ontera (Australia) Pty Ltd
Brookfield	Minter Ellison
Built	Mirvac Group
CBRE	Plenary Group
Charter Hall Group	Qualitas
Colliers International	REA Group
Dexus Property Group	Rider Levett Bucknall
The GPT Group	Royal Institute of Chartered Surveyors
Group GSA	SMLXL Projects
Holding Redlich	Stockland
Investa	Urbis
ISPT	Varga Brothers Investments
Kane Construction	Vicinity Centres
Knight Frank	WT Partnerships
JLL	
Macquarie Bank	

### PLATINUM DONORS

APN Property Group Ltd	Lendlease
Arup	Parkview Group
Barry & Wendy Brakey	Payce Foundation
Cornerstone Property	Pitcher Partners
Cox Architecture	Roberts Co
DealCorp	St Hilliers
Dennis Family Group	Tactical Group
Destination Gold Coast	TrussCorp
Essence Project Management	Walker Corporation
FA Pidgeon & Son Pty Ltd	Willow Group
Goldengrove	Zig Inge
Goodman	
Growthpoint Properties Australia	
Hexa Group	



## How does youth homelessness impact the community?

Youth homelessness has a negative impact on the economic health of the whole community.

With safe housing and the right support, the benefits are felt not just by the young people, but across society.

### GOLD DONORS

- |                              |                                 |                         |                                       |
|------------------------------|---------------------------------|-------------------------|---------------------------------------|
| AW Edwards                   | Core Project Consulting Pty Ltd | Heitman                 | Northrop Consulting Engineers Pty Ltd |
| Arnold Bloch Liebler         | Crone Architects                | Kador Group             | Pellicano Builders                    |
| Blackett Maguire + Goldsmith | Diadem                          | Mainbrace Constructions | Stantec                               |
| City Plan Services           | Egans Office Relocations        | MPA Group               | Taylors                               |
| Construction Consultants     | Harvey Norman Commercial        | Multiplex               |                                       |
|                              |                                 | Norman Disney & Young   |                                       |

### SILVER DONORS

- |                            |                          |                           |                         |
|----------------------------|--------------------------|---------------------------|-------------------------|
| A G Coombs                 | Clayton Utz              | Maddocks                  | Stamford Capital        |
| ADCO Group Pty Ltd         | Conrad Gargett           | McConaghy Projects        | Strata Plus             |
| Altus Group                | Construction Assignments | McKenzie Group Consulting | Taylor Thomson Whitting |
| Ashurst                    | Diagnostech Pty Ltd      | Napier & Blakeley Pty Ltd | TSA Management          |
| Aurecon Group              | Gorman Commercial        | Pembroke Real Estate      | Turner Studio           |
| Avdiev Group               | Helping Hands Sanitiser  | Resolution Property Group |                         |
| Building Service Engineers | Hettich Australia        | Robert Bird Group         |                         |
| Bunnings Group Limited     | Hungerford Projects      |                           |                         |

### INDIVIDUALS AND ORGANISATIONS

- |                                      |                                  |                                    |  |
|--------------------------------------|----------------------------------|------------------------------------|--|
| Amber Tiles                          | Growthpoint Properties Australia | Steven Gatt                        | Properties Management                    |
| B & D Doors                          | IDA Property Group               | Stuart Ghent                       | Resolution Property Group                |
| Bingo Bins                           | Image Carpets & Blinds           | Martin Herko                       | Ismar Pasic                              |
| Boston Marketing                     | J & B Probuilt                   | Bob Johnston                       | Property Council of Australia            |
| Brickworks                           | KPMG                             | Prabin Karmacharya                 | Prowler Proof                            |
| Caesarstone                          | Top Knot                         | Matthew Keast                      | Shameer Qureshi                          |
| Caroma                               | Adrian Alwishewa                 | Mapletree Asset Management Pty Ltd | Greta San Miguel                         |
| CBA                                  | Victor Hook Antick               | Jeff Marchant                      | Urban Development Institute of Australia |
| Chalouhi                             | Robin Chalouhi                   | Kate Mills                         | Sita Vasanthakumar                       |
| Corinthian Doors (Australia) Pty Ltd | Murray Coleman                   | Modern Group                       | David Walker                             |
| Dalton Consulting Engineers Pty Ltd  | Stephen Costa                    | Moits                              | George Werner                            |
| Dulux                                | Jessica Evans                    | Aisling Mullaney                   |  |
| Fisher & Paykel Australia Pty Ltd    | Claudia Ferrari                  | Northlakes                         |  |
|                                      | John M. Foley                    | NorthWest Healthcare               |  |




## Why the property and construction industry to tackle youth homelessness?

The property and construction industry is the creator of new communities.

Providing homes is one of industry's greatest strengths – as a master in creating space and shaping communities, it is the best-fit industry to help homeless youth.





**Thank you for every  
good night's sleep  
a young person has  
in a PIF House  
(Haven) bedroom.**



**Financial Snapshot**

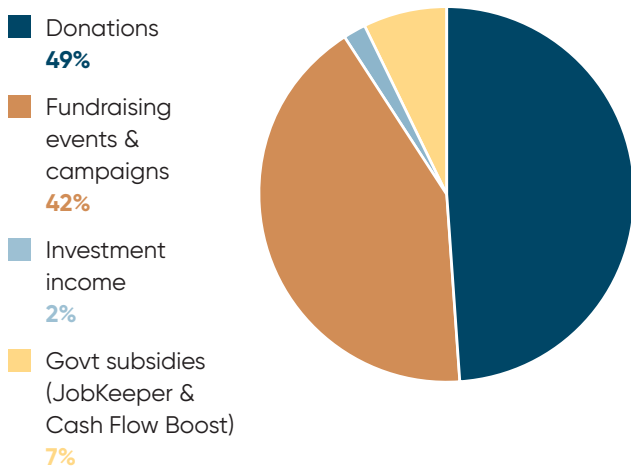
# Revenue growth boosts investment

The Foundation achieved strong revenue growth in recent years. Gross income increased from \$3.8m in 2015 to \$6.4m in 2019 and allowed The Foundation to increase investment in charitable projects.

2020 revenue was adversely affected by the impacts of the COVID-19 pandemic. Many of The Foundation’s regular fundraising events were unable to run. Corporate donation revenue was also reduced.

With revenue falling by nearly 40% (from \$6.4m to \$4.0m), The Foundation responded with significant reductions in operating costs including a decrease in staffing levels from 12 to 8 staff.

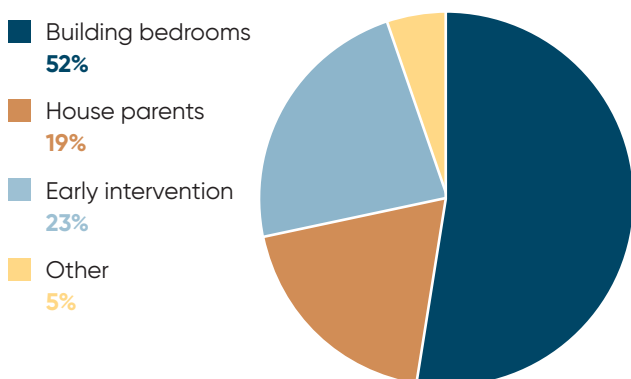
The Foundation drew on its financial reserves to continue to support youth homelessness; despite a 40% fall in revenue, investments in charitable projects were only reduced by 19% compared to the prior year.



## Revenue in 2020

Fundraising events usually account for over 50% of total revenue. The reduction of income caused by the cancellation of normal (physical) fundraising events was partly offset by introducing new virtual events. These were very successful and included our 30-Day Fitness Challenge and an end of financial year appeal.

With the impact of COVID-19 gradually receding, The Foundation expects improved revenue in 2021, although still below the levels of 2019. Some events which were cancelled in 2020 are being staged in 2021 albeit on a smaller scale and with less income than prior years. We anticipate that revenue will return to normal (pre-COVID-19) levels in 2022.



## Investment in 2020

The Foundation’s complete audited Financial Statements for 2020 are available at [pif.com.au/news/annual-reports](https://pif.com.au/news/annual-reports)

Every \$1 raised is being matched through in-kind donations of skills, labour and goods by the property and construction industry – doubling its value.



## Peer engagement supports success

It was only a few years ago that Yolanda\* was referred to youth services provider Whitelion as a young person in need of some support to get back to school.

Yolanda first became involved with Whitelion at age 16, having been referred by a social worker who saw potential for her to benefit from a 'Young Lions Leadership Program' the organisation was offering at that time.

*"I'd recently left school as a result of suffering from depression and anxiety while struggling to deal with my dyslexia," she says. "I'd stopped going to classes a couple of years earlier and had a less than 5% attendance rate in year eight, so was unable to enrol in year nine."*

Her social worker suggested the program as a pathway to re-engage with the community and re-build her confidence, social skills, and support network.

*"Young Lions was a safe space where I felt very comfortable and, for the first time in a long time, made sociable friendships,"* Yolanda says.

A tradition developed that each week a different group of the participants would take turns to prepare dinner for all the others so they could arrive early and have a meal together before the program.

*"It was really special and made us feel committed and part of something."*

Within a year of first engaging with Whitelion, Yolanda had enrolled at a technical college where she spent the next two years completing a Victorian Certificate of Applied Learning (VCAL), a hands-on learning focused alternative to the Victorian Certificate of Education (VCE), following which she re-enrolled at her old high school and gained her VCE.

*"There were a number of people and services that helped me get the support I needed to manage my dyslexia, but I think the social support that I got through engaging with Whitelion was really critical to helping me be able to navigate all of that,"* she says.

Since completing high school Yolanda has become involved with Whitelion's advocacy work, campaigning against domestic violence, and has volunteered her time to help run a camp for at-risk kids. In 2020, she accepted an invitation to join Whitelion's Youth Council.

Today, aged 20, she is working with special needs children and saving money towards her next educational goal of enrolling in private college to train as a prosthetic make-up artist.

*"I want to work behind the scenes in the film and television industry doing special effects make-up, and I am really focused on working towards that."*

In 2020, The Property Industry Foundation supported Whitelion's outreach initiatives that supported Yolanda.

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Whitelion has been supporting young people at-risk and highly vulnerable young people for over 20 years. The non-profit organisation has extensive experience running services across youth justice, out of home care, mentoring, outreach and case management and employment settings. It exists to support young people across two main purpose areas: positive connections and pathways to work. Whitelion has a vision of a world where no young person is left behind, and where all young people have the right to equitable opportunities to reach their potential. The Property Industry has been a supporting partner of Whitelion since 2011. \*The names of all young people featured in this report have been changed to respect their privacy.



## CEO and Chairman's Message

# 2020 taught us that people care

Even when it looks like the world is falling in, we care about others whether they are near or far from us.

We care about family and friends as well as about people we have never met. 2020 showed us that we are all interconnected and interrelated. What happens in far flung places can impact on us as much as what happens around the corner.

At The Property Industry Foundation, we take that care that we have for others and the interconnectivity of the property and construction industry to build solutions for youth homelessness. We are a unique industry-wide collaboration with a single-minded focus on having a tangible impact on the lives of homeless youth.

Our key program remains our home building program. We have built 208 bedrooms since we began and each year these bedrooms give a place of security and safety to over 600 young people – some of whom stay for one night in the bedroom, or for one year.

Building in 2020 was challenging for everyone, not just for us. However, despite the challenges we were able to create another 15 bedrooms for homeless youth. In a normal year we would hope to build in excess of 30 bedrooms but last year we had to postpone many of our projects.

We are pleased to say these projects are now back on track and we build with some urgency to meet the surge in need from this vulnerable group following the impact of the pandemic.

Fundraising was also radically different for The Foundation, but that's not necessarily a bad thing. The Foundation has an enviable fundraising events portfolio with signature events like the Regatta, balls and dinners and the Tour de PIF. All of these were

swept aside, and we had to innovate. The result was our first virtual event – the 30-Day Fitness Challenge and the launch of the Furniture Fund where we offer a sustainable solution for office furniture. Necessity really is the mother of invention.

The thing that really sustained us in 2020 was the support that we got from you. Being a charity can be a precarious business when the economy turns: Charities typically fall first and come back last. We took a relationship-first approach, getting on the phone/zoom/teams to say that whatever the ability of organisations to financially support us, we wanted to keep the relationship. We were buoyed by your support which came in all shapes – financial, strategic, emotional and moral. And all rooted in a deep kindness and the understanding that we are better and stronger together.

The Foundation is 25 years old. The perfect age – still young enough to have fun but mature enough to think more deeply about the impact we are having. Building bedrooms is transformational for youth homelessness. Each bedroom gives a young person the chance to rebuild their life and the multiplier impact of each bedroom over its lifetime is almost hard to quantify. By supporting The Foundation you can know that more young people sleep safely each night.

As 2020 demonstrated we remain committed to our original aim of having a tangible impact on youth homelessness but we are always keen to innovate along the way.

**Kate Mills**  
CEO



**Penny Ransom**  
Chairman







**We work with our  
supporters and  
changemakers to  
make a difference.**





## Turning houses into homes

Providing vulnerable young people with a place to live that's not just safe, but also homely, can contribute to an invaluable improvement in their sense of self. Burdekin Association chief executive Justene Gordon says:

*"I want to ensure that every house we accommodate young people is somewhere I would live myself. The Property Industry Foundation is walking alongside us to support that vision."*

In the year to June 2021, the Burdekin Association doubled the number of out-of-home supervised care beds it provides across Sydney. Over the past five years, the service has grown from six to 50 the number of beds it provides for children under the care of the Minister.

*"In 2020-21 we took on a number of properties that were pretty run down, so it was wonderful to be able to work with The Property Industry Foundation partners to refurbish and furnish a number of them,"* Gordon says. *"That support really helped us turn houses into homes".*

One property in the inner west was fully refurbished, including widening the driveway, painting, a new kitchen, flooring and some furnishings.

*"Previously, the house was looking pretty tired and*

*needed work that we wouldn't have had the time or money to do ourselves,"* Gordon explains. *"There was water damage and a cockroach problem – things that sound small but that we otherwise might have struggled with for years."*

When a group of young people arrived to move in – having previously been accommodated in a motel – they were *"pretty awestruck"* by how nice it was.

Being settled in stable and secure accommodation provides a foundation from which young people can engage with the full suite of wrap-around support services the Burdekin Association provides. That might involve help with daily living skills, arranging family visits, coordinating with a case worker or education worker to address specific needs, connecting with counsellors or psychologists, or engaging with drug and alcohol services.

*"When you provide a beautiful home for a young person in care, it has such a positive impact on the value they see in themselves,"* Gordon says.

*"And that translates into their actions; encouraging them to respect the property and making it easier for them to settle into a new routine at home and school."*

*"Most of our residents have experienced trauma in childhood and aren't used to feeling safe at home. Once they've experienced a safe and beautiful home, we often see a reduction in aggressive behaviour."*

The Burdekin Association is a Sydney-based non-profit organisation dedicated to enabling young people aged 9 to 24 years who are homeless or at risk of homelessness to develop the skills and confidence to live independently within the wider community. The Property Industry Foundation has been a financial supporter of The Burdekin Association since 2011.



## Working Together

# Making a difference with our charity partners

In 2020 we continued to work with industry to support our charity partners to make a tangible impact on homeless youth.

Through initiatives we supported, our partners have connected with around 2659 young people at-risk in supported accommodation or the wider community and provided over 20,000 individual occasions of service.

Recognition as

## KARI PARTNER OF THE YEAR

The Property Industry Foundation was delighted to be named as **KARI Partner of the Year** for 2020 alongside Parkview and Rawson Homes.

We teamed up with KARI to deliver PIF House (Haven) Parkview – a 6-bedroom home to house at-risk Aboriginal youth.

Parkview's major donation helped fund the project, while Rawson Homes completed the build pro-bono with support from generous suppliers and subcontractors.

*"Despite the challenging circumstances, we were delighted that we could pull together this collaboration which will have a tangible impact on the lives of the young people that live in the house."*

– Kate Mills, CEO,  
The Property Industry Foundation

## KARI Foundation

### Built 6 Bedroom PIF House Parkview in Macarthur Heights, Sydney, NSW

Builder: Rawson Homes | Primary funding: Parkview Group

### Workerbee to deliver a garden makeover for PIF House Parkview

Volunteers: Riverview Landscapes  
Primary funding: Riverview Landscapes

### Workerbee that put together furniture, furnishings and decorations for a PIF House Parkview bedroom

Volunteers: Mapletree Asset Management and Mapletree Asset Logistics  
Primary funding: Mapletree Asset Management and Mapletree Asset Logistics

### Workerbee to put together furniture, furnishings and decorations for a bedroom in PIF House Parkview

Volunteers: Chaloui | Primary funding: Chaloui

### Workerbee to put together furniture, furnishings and decorations for a bedroom in PIF House Parkview

Volunteers: Diagnostech | Primary funding: Diagnostech



PIF HOUSE PROGRAM



WORKERBEES



GARDEN

## Marist 180

**Built 6 Bedroom PIF House Toongabbie in Sydney, NSW**

Builder: Mirvac

Primary funding: Fundraising by The Property Industry Foundation



**PIF HOUSE PROGRAM**

## The Burdekin Association

**Refurbished three one-bedroom units in Dee Why, NSW**

Builder: Multiplex | Primary funding: Multiplex

**Garden makeover of a transition housing property in Manly, NSW**

Volunteers: Riverview Landscapes

Primary funding: In-kind from Riverview Landscapes



**REFURB**



**GARDEN**

## Act For Kids

**Funded the Speech and Language Pathologist with the Ipswich Integrated Therapy Program in QLD**

Primary funding: Fundraising at the Property Council of Australia

**Funded the Integrated Therapy Program in Broadmeadows, VIC**

Primary funding: Fundraising at the Property Council of Australia  
VIC Christmas Luncheon



**COUNSELLORS**



**EDUCATION AND EMPLOYMENT**

## The Lighthouse Foundation

**Funded the live-in carers for PIF House Bonbeach Therapeutic Care Programs in Bonbeach, VIC**

Primary funding: Fundraising by The Property Industry Foundation



**COUNSELLORS**

## Stepping Stone House

**Funded a social worker in PIF House Dulwich Hill, NSW**

Primary funding: Fundraising by The Property Industry Foundation



**COUNSELLORS**

## The Boys & Girls Brigade

**Renovation of the office and program rooms in Surry Hills, NSW**

Volunteers: Taylors | Primary funding: In-kind from Taylors



**REFURB**

## Wesley Mission

**Funded two Houseparents for PIF House in Dundas Valley, NSW**  
Primary funding: Fundraising by The Property Industry Foundation

**Funded a Numeracy and Literacy worker for the Take Charge of Your Life Program in Lewisham, NSW**  
Primary funding: Charter Hall



**COUNSELLORS**



**EDUCATION AND EMPLOYMENT**

## Whitelion Youth Agency

**Funded the Chatterbox Bus, an after-hours outreach service for young people experiencing or at risk of experiencing homelessness in VIC**  
Primary funding: Fundraising by The Property Industry Foundation

**Funded Wyndham Outreach Programs in VIC**  
Primary funding: Fundraising by The Property Industry Foundation

**Workerbee to help the Whitelion Youth Agency make good on its old premises as it has relocated to a new head office in VIC**  
Volunteers: PIF Future Leaders Victoria  
Primary funding: In-kind paint from Dulux



**EARLY INTERVENTION**



**REFURB**

## Save the Children

**Upgrade the 'Cubbies' playground, a unique playground constructed of upcycled materials that provides a creative and safe space for young children in Fitzroy, VIC**

Volunteers: Kane Constructions and their subcontractors  
Primary funding: In-kind from Kane Constructions and their subcontractors



**REFURB**

## St Laurence House Youth Services

**Workerbee that put together furniture, furnishings and decorations for a bedroom in PIF House Kingsford, NSW**  
Volunteers: Knight Frank | Primary funding: Knight Frank

**Workerbee that put together furniture, furnishings and decorations for a bedroom in PIF House Kingsford, NSW**  
Volunteers: Group GSA | Primary funding: Group GSA

**Workerbee that put together furniture, furnishings and decorations for a bedroom in PIF House Kingsford, NSW**  
Volunteers: Minter Ellison | Primary funding: Minter Ellison



**WORKERBEES**





## Data gets personal

**In October 2020 we invested in the End Street Sleeping Collaboration (ESSC), which brings together major homelessness agencies in NSW.**

ESSC is using a methodology from the States to build a By-name list approach. That methodology in the States – called Built to Zero – won a \$100m grant from the MacArthur Foundation this year for being the best idea in the world.

The By-Name list creates real-time by-name data of people experiencing homelessness – rather than relying on annual street counts – with data available to all homelessness agencies. The technology has been implemented across 80 communities in the US – with 14 now eliminating homelessness.

The By-Name list is a data-driven methodology with a heart. The project is being rolled out in Sydney as part of the NSW Government's commitment to reduce rough sleeping by 50% by 2025.

By investing to support the technology build behind the program, we join other supporting organisations including Microsoft, the Berg Family Foundation, and the Grahame Mapp Foundation.

*"The By-Name list will enable all agencies in Sydney to have access to real-time data around homelessness and craft meaningful responses for the individuals whose stories and circumstances are recorded on the list."*

– Kate Mills, CEO, The Property Industry Foundation

*"Ending street sleeping in NSW can only be done by ending youth homelessness, and it's organisations like The Property Industry Foundation that propel this kind of work forward."*

– Christine McBride, CEO, End Street Sleeping Collaboration

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Every night there are **44,000 YOUNG AUSTRALIANS** without a safe and secure place to sleep<sup>1</sup>

**15,872** are under 12 years

**9,955** are 12–18 years

**17,725** are 19–24 years

<sup>1</sup> Australian Bureau of Statistics, 2016.

## Networking and Connection

# Fundraising and Events Highlights in 2020

We continued to connect and engage with our partners and stakeholders in new ways in 2020.

## Coffee Roulette

### Sticking together when we had to stay apart

In May 2020 we launched our Coffee Roulette – a quick and easy professional match making service connecting future property and construction industry leaders with like-minded professionals.

Each month, The Foundation connected participants to chat over a virtual coffee and share experiences and ideas with a new industry peer.

With support from industry leaders like Ryan Allport, Asset Manager for Mirvac, the program became a place for professional and personal connection – particularly in Melbourne's extended lockdown.

*"It may have started as a bit of a novelty but working from home for long periods can start to feel isolating from co-workers and the wider property industry, both socially and professionally.*

*I have been part of The Foundation coffee roulette program since August 2019 and the program makes networking so easy. Not only have I received pairings from future leaders to senior executives, the meetings often spark unexpected conversations and ongoing networking opportunities."*

– Ryan Allport, Asset Manager for Mirvac

## Make a house a home

### Workerbees to build and make good

We build houses for homeless youth – and we invite building and construction companies to get hands and make the house a home.

Workerbees are a great opportunity to donate money and time to The Property Industry Foundation – assembling furniture and decorating makes a place to stay feel warm, welcoming, and secure. Generous supporting companies make a \$5,000 per bedroom contribution – and their staff are invited to get hands on for the ultimate feelgood team building exercise.

**Thank you to our supporters: without you, we would not be able to provide safe homes for at-risk young people.**



**Our 2020  
focused on  
nurturing  
the industry  
relationships  
we have  
worked hard  
to build**

**Even in the face of a pandemic that cancelled many events and fundraising opportunities, our strong industry relationships helped us minimise the impact on revenue.**

## The Melbourne PIF Charity Regatta

Although we were unable to have the Sydney PIF Regatta, typically the property industry's largest fundraising event for youth homelessness.

A reduced Melbourne PIF Regatta took place in February 2020 at the Royal Brighton Yacht Club with sponsorship from Brookfield and raised over \$70,000 for our PIF House (Haven) program.

*"We are so proud to sponsor the Melbourne Regatta. It's an incredible opportunity to support an important issue that's close to Brookfield's heart and to bring the property industry together for a great cause and a great day out."*

- Chris Sprangers, Senior vice-president, Brookfield Asset Mgmt







## 2020 National Hard Hat Campaign

### Hard Hat Day across Australia

Our Hard Hat event invites building and construction providers across Australia to hold workplace events – in offices and on sites – to raise funds for homeless youth. The events of 2020 meant our Hard Hat event was smaller than usual – but still raised significant funds for our programs.

A month of fundraising was capped off with Hard Hat Day on 28 August 2020 – where The Foundation flag was proudly displayed across construction sites to raise awareness of our mission.

*“We’re truly amazed and extremely proud of the generosity shown by our staff at a time when the COVID-19 situation is impacting on everyone’s lives in so many ways. It just shows how maintaining our support for PIF’s work means so much to our people.”*

– Bert Dennis, DFC Founding Chairman



#### The Property Industry

### Sleep Out



### SleepOut in Gold Coast and Brisbane

In October 2020, The Property Industry's SleepOut were held in Queensland to bring property and construction professionals together to unwind, refresh after a challenging year, and raise funds for youth homelessness.

Participating construction and property teams 'sleep outs' on-site in offices, lunchrooms and factories. Driven by our Future Leaders Committee, the events raised over \$100,000 – and brought staff together in a year where connection was a challenge.

*“This event was an opportunity to catch up outside of work hours and ‘check-in’ with each other, enjoy a few games together while raising some funds and discussing the work The Foundation does for homeless youth.”*

– Ross Glennie, TrussCorp Director

## Continued support from industry for new initiatives

Industry support was paramount in 2020 – ongoing corporate donations, community fundraisers, and cause-related marketing helped ensure The Property Industry Foundation continued to support charity partners in a tough year when service demand is up – and helped us to launch new initiatives.



### 30-Day Fitness Challenge

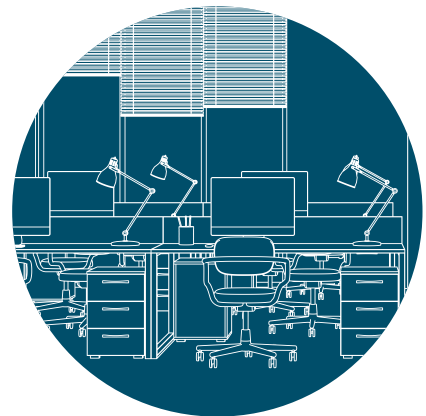
In 2020, this digital event was an amazing month of fundraising and fitness. The focus is on fundraising – but in a tough year it was a chance to look after staff wellbeing and make connections.

728 participants from 58 teams travelled 109,353.5km by foot or bike – and raised over \$320,000 from almost 3,000 donations.

### Furniture Fund

A new initiative in 2020, the Furniture Fund is a new corporate fundraising initiative providing fast, fuss-free, environmentally sustainable solutions for disposing of commercial office building assets.

Fund partners provide free quotes to businesses for removal then resale, donation, or disposal. Businesses receive a rebate they can donate in full or part to The Property Industry Foundation.



### Individual Appeals

2020 saw the launch of our first end of financial year individual giving campaign. With charities that run PIF Houses (Haven) under pressure, we focused on making sure no one in a PIF House went hungry. It costs just \$85 to feed a young person in a PIF House for a whole week.

## National Board

### Penny Ransom

#### Chairman

Chief Investment Officer, Investa Group

*"I have been involved in The Foundation for many years and think it is a fantastic initiative for the industry to come together to create new opportunities for homeless youth."*



#### Greg Clarke

**Chair, Board of Advisors QLD**

Property Director,  
McGees



#### Steve Gatt

**Chair, Board of Advisors NSW**



#### Peter Inge OAM

**Chair, Board of Advisors VIC**

Joint Managing Director,  
Zig Inge Group



#### Daryl Browning

Chief Executive Officer,  
ISPT



#### Murray Coleman OAM

Head of Development Projects,  
Macquarie Capital



#### John Kenny

Chief Executive Officer,  
Colliers | Asia Pacific



#### Kathy Mac Dermott

Chief Operating Officer,  
Property Council of Australia



**For  
homeless  
youth.**



**Property  
Industry  
Foundation**

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